

HELPED INDIA'S **LEADING HEALTH AND HYGIENE BRAND WITH AZURE MANAGED SERVICES FOR THEIR E-COMMERCE** AND SUPPLIERS AND SELLERS SELF-SERVICE PORTAL PROVING A SECURE AND SCALABLE E-COMMERCE SOLUTIONS



## SUCCESS STORY

**INDUSTRY:**  
Manufacturing

**OFFERING:**  
E-Commerce on Azure  
and Managed Services

### CUSTOMER OVERVIEW

Founded in 1982, the company is India's leading health and hygiene brand offering a variety of consumer goods including water purification, vacuum cleaning, air purification, and home security solutions. The company is now a family to 20 million happy customers, with a reach of over 1,500 cities and towns in India, more than 18,000 dealers in the country, and a global footprint across 53 countries.

## USE CASE

- Website (e-commerce) on Azure and Azure PaaS Services
- Suppliers and sellers self-service Portal on Azure

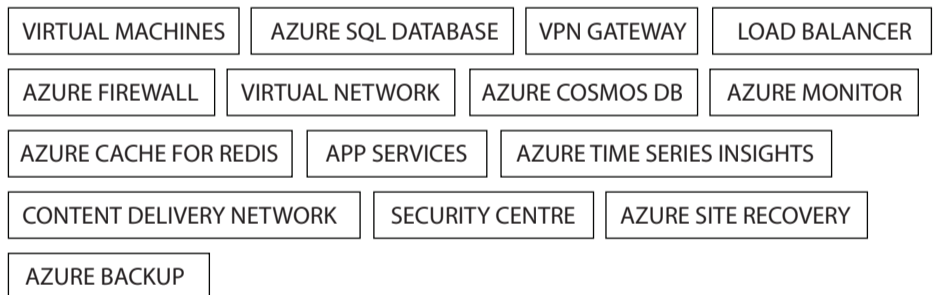
## KEY BUSINESS CHALLENGES

This is a green filed deployment of e-commerce website and commercial applications used by the vendors and distribution partners to manage order workflows. CAPEX for deploying these which requires enterprise scalability, availability and security was challenging.

## SOLUTION

Azure Cloud has helped in running a lean Development/Testing environment for the said applications. Using automation the infra utilization was kept at 50%. Use of PaaS has allowed developers and DB admins to focus on development of the application and e-commerce site. Design and implementation of infra, provisioning of infra and further rightsizing has now brought down the OPEX for infra.

## SERVICES USED



## ABOUT PROGRESSIVE INFOTECH

Trusted IT partner since 1998, Progressive Infotech provides a comprehensive suite of transformation and support services. The offerings span across cloud, digital and support operations, delivered through a matured and scalable service delivery model. In every client engagement, Progressive ensures clients realize higher ROI, stretch the intrinsic value of existing IT investments and are better prepared for emergent market changes.

**Gartner lists Progressive Infotech as a notable vendor in Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide 2018- Asia/Pacific Context.**

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